

San Diego County Crime Stoppers

Law Enforcement Liaison Office 1401 Broadway San Diego, CA 92101-5729

TIPLINE(888) 580-TIPS Fax (619) 531-2637

Crime Stoppers Coordinators

San Diego Police Officer James Johnson (619) 531-1500

San Diego Sheriff's Deputy Adriana Uribe (619) 531-1547

Murder Victim's Family Organizes March

Analisa Mendez (Victim's Sister) Will Grant Media Interviews

Release Date: August 21, 2008

San Diego County Crime Stoppers, working with the San Diego Police Department's Homicide Unit and the family of Robert Juarez, is seeking information regarding Mr. Juarez' murder.

On the morning of July 10, 2008, Juarez was leaving his Barrio Logan home, en route to work, when an armed suspect approached on foot and shot Juarez as he started his vehicle. The suspect ran to a waiting vehicle, which picked up the shooter and fled the scene. The shooter and getaway driver are believed to be Latino males. The suspects fled in a newer, cream-colored, four-door Cadillac DTS (model shown below), and was last seen eastbound on Logan Avenue. At the time of the shooting, the getaway driver was wearing a blue construction hard hat.

On Saturday, August 23, at 2:00 p.m., the Juarez family is hosting a march from Chicano Park to the family's home in the 1600 block of Logan Avenue to protest Robert's death and solicit information on the case.

Anyone with any information on this case is asked to call the Crime Stoppers anonymous tip line at (888) 580-TIPS. Crime Stoppers is offering up to a \$1,000 reward to anyone with information that leads to a felony arrest.

Media inquiries should be directed to:

- Analisa Mendez (Juarez' Sister) will represent the family and will be available for interviews on Saturday, August 23, 2008 between 1:00-2:00 p.m. at Chicano Park.
- Homicide Lieutenant Kevin Rooney will be available for interviews at Police Headquarters on Thursday, August 21, 2008; please call (619) 531-2425 to schedule an interview.
- Questions regarding Crime Stoppers should be directed to Officer Jim Johnson at (619) 531-1500 or Deputy Adriana Uribe at (619) 531-1547.



For information leading to an arrest, you could receive up to a \$10,000 reward and remain anonymous. The qualification of any person(s) for the reward and the amount of the reward for any person(s) so qualifying will be determined by San Diego County Crime Stoppers, Inc, in its sole discretion. The amount of all rewards given shall not exceed \$10,000. Information must be received on the tip line, (888) 580-TIPS.